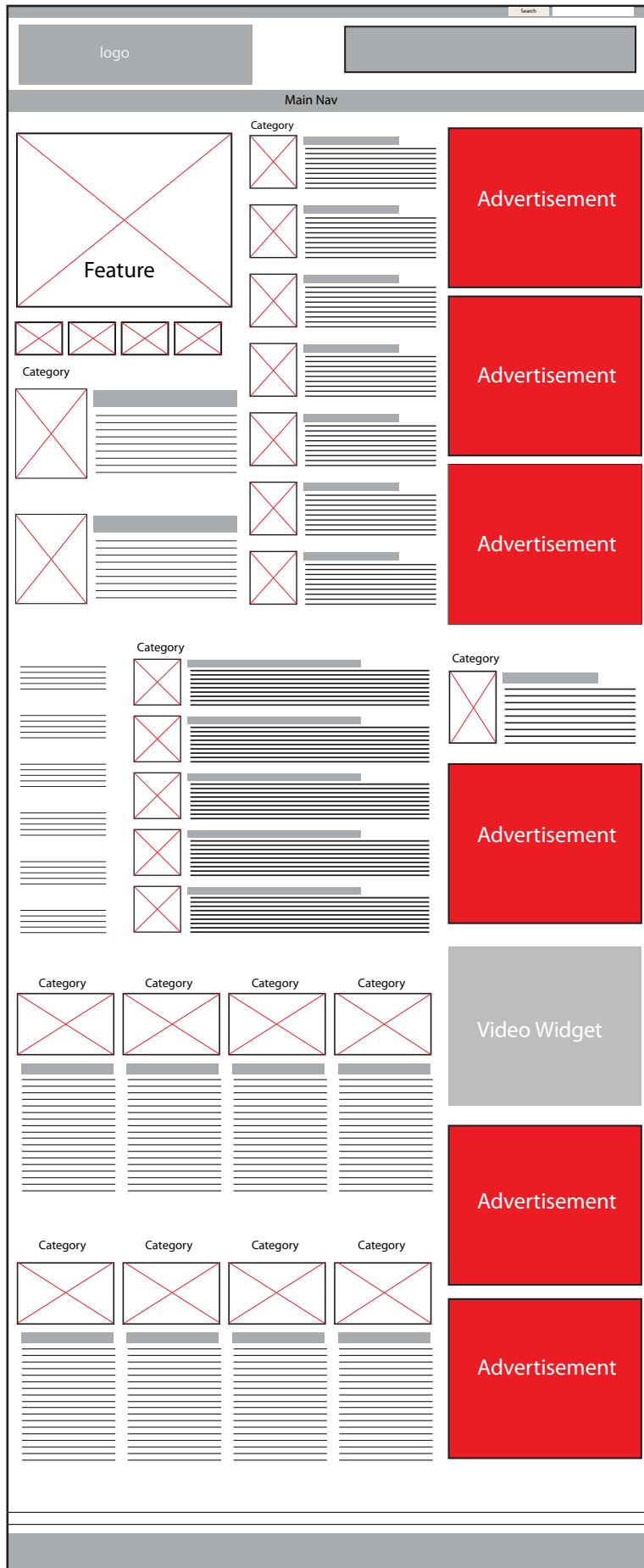


# Viva Loudoun - Ad Space

## Index Page Ad Space



Index Page  
Sidebar 1

- Medium Rectangle ad
- Index Page only
- 3 slots in Sidebar 1 area
- Max. 3 ads in rotation per slot
- Price \$300 per month**

Index Page  
Sidebar 2

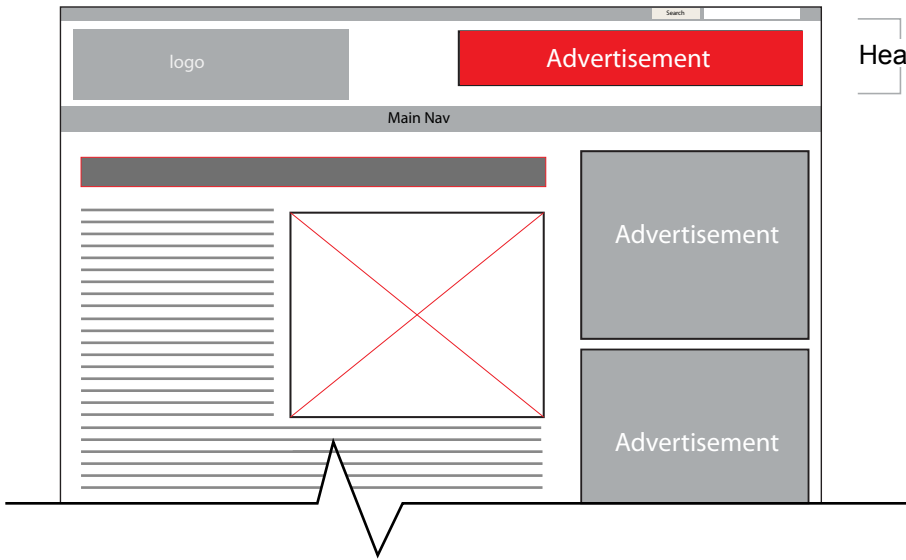
- Medium Rectangle ad
- Index Page only
- 1 slot in Sidebar 2 area
- Max. 3 ads in rotation per slot
- Price \$250 per month**

Index Page  
Sidebar 3

- Medium Rectangle ad
- Index Page only
- 2 slots in Sidebar 3 area
- Max. 3 ads in rotation per slot
- Price \$200 per month**

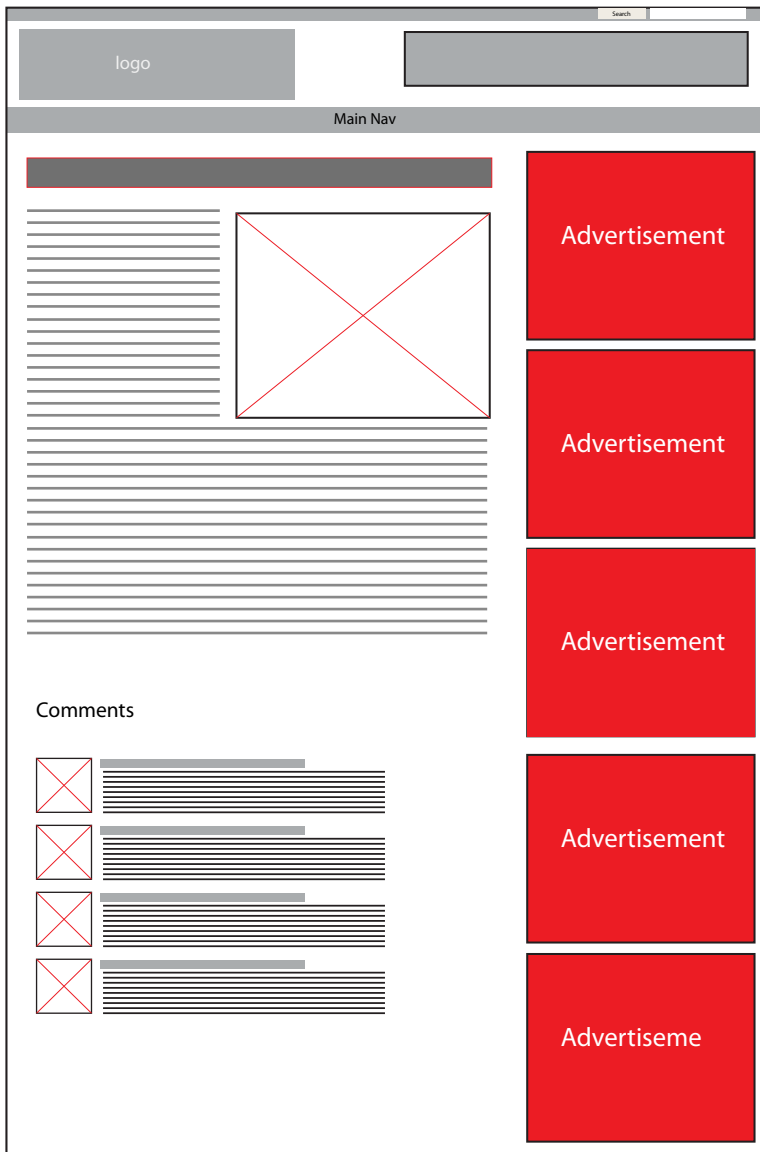
# Viva Loudoun - Ad Space

## Header Ad Space



- Full Banner ad
- **Run of site**
- Max. 6 ads in rotations
- Includes display on photo site
- Price \$500 per month**

## Article Pages Ad Space



- Medium Rectangle ad
- Index Page only
- 5 slots in Sidebar area
- Max. 3 ads in rotation per slot
- Price \$300 per month**

# Viva Loudoun - Ad Specifications

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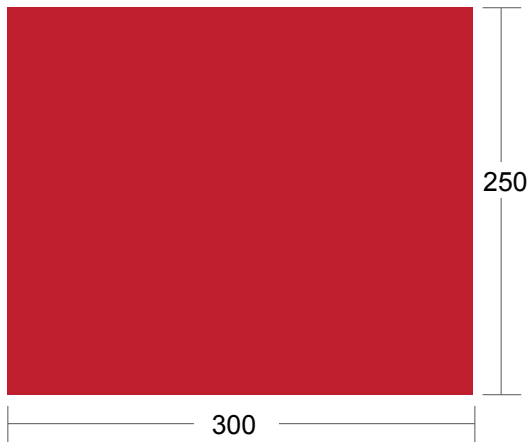
## File Specifications

- Maximum looping for all ads is 3
- Max file size is 40k
- Accepted ad formats include gif, jpg,

Viva Loudoun reserves the right to refuse any advertising that it deems does not fit its target audience.

## Size Specifications

### Medium Rectangle Ad - 300 x 250 pixels



### Full Banner Ad - 468 x 60 pixels



### Sports Sponsorship Ad - 626 x 100



### Leaderboard Ad - 728 x 90 (SmugMug Photo Site)

